



Santa Rita®

#120DaysofSummer

2016

CAMPAIGN
REPORT

CONTENT

HONEST COOKING

<http://honestcooking.com/spiced-grilled-shrimp-and-spaghetti-squash/>
<http://honestcooking.com/bbq-chicken-skewers/>
<http://honestcooking.com/thai-coconut-pork-skewers/>
<http://honestcooking.com/mango-and-salmon-tacos/>
<http://honestcooking.com/grilled-lemon-and-herb-shrimp/>
<http://honestcooking.com/grilled-chicken-and-summer-vegetable-bruschetta/>
<http://honestcooking.com/grilled-wine-chicken/>
<http://honestcooking.com/grilled-steak-mango-pepper-salsa/>
<http://honestcooking.com/summer-eggplant-and-turmeric-bowl/>
<http://honestcooking.com/lemon-seafood-kabobs/>
<http://honestcooking.com/grilled-lamb-with-eggplant-and-crispy-chickpeas/>
<http://honestcooking.com/grilled-chicken-pancetta-and-zucchini-wheels/>
<http://honestcooking.com/grilled-salmon-tostadas/>
<http://honestcooking.com/spiced-grilled-skirt-steak/>
<http://honestcooking.com/chicken-asado-in-adobo/>
<http://honestcooking.com/grilled-scallops-with-tomato-mango-salsa-and-tomatillo-guacamole/>
<http://honestcooking.com/chilean-steak-sandwich/>
<http://honestcooking.com/spiced-grilled-hasselback-potatoes/>
<http://honestcooking.com/kale-garlic-shrimp-salad/>
<http://honestcooking.com/garlic-lime-shrimp-bowl/>
<http://honestcooking.com/grilled-spiced-tortillas-hummus/>
<http://honestcooking.com/grilled-pork-chops-and-peach-salad/>
<http://honestcooking.com/loaded-spiced-hot-dogs/>
<http://honestcooking.com/bacon-baked-beans/>
<http://honestcooking.com/lemon-chicken-harissa-yogurt/>
<http://honestcooking.com/bbq-red-wine-ribs/>
<http://honestcooking.com/grilled-bacon-shrimp-tacos/>
<http://honestcooking.com/grilled-pil-pil-shrimp/>
<http://honestcooking.com/bacon-balsamic-and-veggie-chicken-skewers/>
<http://honestcooking.com/grilled-pork-and-spicy-cherry-salsa/>
<http://honestcooking.com/spiced-grilled-trout/>
<http://honestcooking.com/grilled-scallops-summer-vegetables/>
<http://honestcooking.com/grilled-corn-and-shrimp-salad/>
<http://honestcooking.com/grilled-stuffed-flank-steak/>
<http://honestcooking.com/grilled-potatoes-and-creamy-dressing/>
<http://honestcooking.com/buttermilk-fried-chicken-and-miso-slaw/>
<http://honestcooking.com/lime-and-honey-grilled-shrimp/>
<http://honestcooking.com/grilled-chilean-beef-and-chimichurri/>
<http://honestcooking.com/grilled-shrimp-orzo-salad/>
<http://honestcooking.com/summer-corn-gratin/>
<http://honestcooking.com/grilled-panzanella-shrimp-salad/>
<http://honestcooking.com/grilled-tofu-skewers/>
<http://honestcooking.com/grilled-chicken-and-salsa-verde/>
<http://honestcooking.com/grilled-tomato-mascarpone-and-goat-cheese-crostini/>
<http://honestcooking.com/chili-lime-beef-and-charred-corn-salsa/>
<http://honestcooking.com/grilled-white-wine-sea-bass/>
<http://honestcooking.com/grilled-seafood-paella/>
<http://honestcooking.com/grilled-vegetable-wreath/>
<http://honestcooking.com/easy-flank-steak-and-blackberry-chimichurri/>
<http://honestcooking.com/grilled-chilean-chicken-with-pebre-sauce/>
<https://www.facebook.com/honestcooking/videos/1041506885886220/>
<http://honestcooking.com/10-new-grilling-recipes-fourth-july/>

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BLOGGERS

<http://www.kimscravings.com/2016/06/grilled-shrimp-over-spaghetti-squash/>
<http://www.kleinworthco.com/2016/06/grilled-chicken-skewers.html>
<http://www.mantitlement.com/recipes/thai-coconut-pork-kabobs/>
<http://cookienameddesire.com/salmon-tacos-recipe-avocado-mango-salsa/>
<http://www.thatskinnychickcanbake.com/grilled-shrimp-scampi-120daysofsummer/>
<http://www.azgrabaplate.com/2016/06/grilled-chicken-veggie-bruschetta.html>
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<http://culinaryginger.com/grilled-shrimp-scallop-kabobs/>
<http://coleycooks.com/grilled-lamb-chops-with-eggplant-puree-tomatoes-cucumbers-crispy-chick-peas/>
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<http://www.whattheforkfoodblog.com/2016/06/06/grilled-skirt-steak/>
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<http://peasandpeonies.com/2016/06/shrimp-garlic-kale-salad/>
<http://www.littlefiggy.com/garlic-lime-shrimp/>
<http://cookiedoughandovenmitt.com/grilled-tortilla-chips-and-hummus/>
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<http://www.frombraziltoyou.org/red-wine-barbecue-pork-ribs/>
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<http://flavorthemoments.com/grilled-pork-chops-spicy-cherry-plum-salsa/>
<http://www.thebakingfairy.net/2016/06/whole-grilled-trout/>
<http://www.pipandebby.com/pip-ebby/2016/6/15/grilled-sea-scallops-and-vegetables>
<http://www.foolproofliving.com/grilled-shrimp-corn-salad/>
<http://cooking4sl.com/grilled-stuffed-flank-steak-and-tri-color-pasta-salad-recipe/>
<http://www.veggiebalance.com/grilled-potatoes-creamy-buffalo-dressing/>
<http://www.gritsandchopsticks.com/the-gravy-train/2016/06/sponsored-santa-rita-buttermilk-fried-chicken.html>
<http://www.goodmorningcali.com/grilled-honey-lime-shrimp-kabobs/>
<http://www.feastingathome.com/grilled-chilean-beef-skewers-w-smokey-chimichurri/>
<http://www.perpetuallyhungryblog.com/2016/06/22/grilled-shrimp-orzo-salad/>
<http://jjbegonia.com/sweet-corn-spinach-gratin/>
<http://thebeachhousekitchen.com/2016/06/20/grilled-panzanella-salad-shrimp-asparagus/>
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<http://inquiringchef.com/chili-lime-glazed-beef-skewers-with-charred-corn-salsa/>
<http://philosokitchen.com/grilled-sea-bass-wine-marinade/>
<http://www.droolworthydaily.com/blog/grilled-summer-seafood-paella>
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<http://www.kitchenlush.com/home/2016/6/27/no-frills-flank-steak-with-blackberry-chimichurri>

ENGAGEMENT

SOCIAL

FACEBOOK LIKES / SHARES - 15,737
TWITTER RETWEETS / FAVORITES - 410
PINTEREST PINS - 28,153
POST COMMENTS (EXCL. SOCIAL) - 407
INSTAGRAM LIKES / COMMENTS- 17,145
GOOLE+ ENGAGEMENT: 140
TOTAL ENGAGEMENT SOCIAL - 61,585

VIDEO VIEWS: 19,000

EARNED IMPRESSIONS SOCIAL - 854,994
MEDIA VALUE EARNED SOCIAL IMPRESSIONS - \$185,737.68

NEWSLETTER

Email Newsletter Impressions: 75,000
Clicks on Newsletter Content: 1,143



CONTACT

Kalle Bergman
646.977.6199
kb@honestcooking.com